

INVESTMENT OPPORTUNITIES



VISIONARY INVESTOR - \$50,000+

As Greater Winston-Salem Inc.'s highest-level investors, Visionary Investors understand their investment supports the growth of their business and the community. Each Visionary Investor receives a completely customized investment experience - tailored to their organization's exact needs and expectations.



PLATINUM INVESTOR - \$25,000+

In addition to Stakeholder level benefits, Platinum Investors receive:

- Marketing in Lobby
- \$2,000 Annual Sponsorship Credit
- Two (2) Tickets to Raleigh Legislative Trip



STAKEHOLDER INVESTOR - \$15,000+

In addition to Community Investor level benefits, Stakeholder Investors receive:

- Marketing in Board Room
- One (1) ticket to Raleigh Legislative Trip
- Ad in Quarterly Economic Update
- \$1,500 Annual Sponsorship Credit



COMMUNITY INVESTOR - \$10,000+

In addition to Partner level member benefits, Community Investors receive:

- Invitation to Executive Receptions
- Early Access to Sponsorship Opportunities
- One-Ask Process
- Senior Staff Debrief
- Access to Exclusive Investor-Only Programming
- Priority Registration for Events
- Quarterly Economic Update Reports
- \$1,000 Annual Sponsorship Credit

ALL INVESTORS RECEIVE THESE BASE BENEFITS:

Private Economic Development Presentation Upon Request
 Invitation to one Investor-Only Greater Insights Forum
 Advertising Credit
 Priority Seating at Events
 Sponsorship Credit
 Priority Invitations to Advocacy & Inter-City Trips
 Annual Custom Community Research and Data Report
 Member List in Spreadsheet Form (No Emails)
 Premium Directory Listing
 Digital Billboard on Website (time frames vary)
 Member-Only Event and Programming Access
 Member Pricing for Events and Programs
 Ability to Post Events to Community Calendar-No Cost
 Ability to Post Jobs to Website-No Cost
 Subscription to e-Newsletters
 Exclusive Member-Only Discounts
 Ribbon Cutting/Grand Opening Service
 Sponsorship/Advertising Opportunities
 Marketing Consultation
 Access to Talent Retention & Recruitment Consultation
 Access to Economic Development Services
 Member Web Badge
 Opportunity to Participate in Referral Groups/Committees
 Opportunity to Participate in Winston Under 40
 Online Directory Location Listing
 Conference Room Access



525 Vine Street | Suite 240
 Winston-Salem, North Carolina 27101
 336.728.9200

WinstonSalem.com

Mark Owens

President/CEO

markowens@winstonsalem.com

336.728.9226

Jessica Harpe

VP, Membership & Engagement

jharpe@winstonsalem.com

336.728.9231

PREMIUM INVESTOR BENEFITS

| | PLATINUM \$25,000+ | STAKEHOLDER \$15,000+ | COMMUNITY \$10,000+ |
|---|-----------------------|--------------------------|------------------------|
| Early Access to Sponsorship Opportunities | √ | √ | √ |
| One-Ask Process | √ | √ | √ |
| Senior Staff Debrief | √ | √ | √ |
| Access to Exclusive Investor-Only Programming | √ | √ | √ |
| Priority Registration for Events | √ | √ | √ |
| Quarterly Economic Update Reports | √ | √ | √ |
| Annual Sponsorship Credit | \$2,000 | \$1,500 | \$1,000 |
| Marketing in Board Room | √ | √ | √ |
| Invitation to Executive Receptions | √ | √ | √ |
| Ticket to Raleigh Legislative Trip | 2 | 1 | |
| Ad in Quarterly Economic Update | √ | | |
| Marketing in Entryway | √ | | |