



**GREATER
WINSTON
SALEM INC**

**ROOM
SPONSORSHIPS**



“We envision an active community space that engages all – business members, students, entrepreneurs, job seekers, and more – and serves as a welcome point to Winston-Salem.”

Mark Owens
President & CEO

Greater Winston-Salem, Inc.’s move to Innovation Quarter is the next step in its more than 135-year history of advancing the Forsyth County community. With the creation of a first of its kind Workforce Hub, the new facility welcomes thousands of visitors a year. From economic development prospects to student interns, the GWS office serves as a meeting point for Forsyth County.

This is your unique opportunity to visibly support GWS’s mission to initiate, influence, engage and empower community leadership to create economic growth and prosperity for all. Join us in that mission.



| Room | Capacity | Avg. Meetings | Price** | |
|--------------------|----------|---------------|----------|-------------|
| Conference Room 1 | 6 | 125 | \$3,500 | SOLD |
| Conference Room 2 | 12 | 100 | \$5,000 | SOLD |
| Winston-Salem Wall | - | - | \$2,500 | |
| Conference Room 3 | 12 | 150 | \$7,500 | |
| Huddle Room | 12 | 75 | \$3,500 | |
| Collaboration Room | 10+ | 75 | \$3,500 | |
| Board Room | 48 | 150 | \$10,000 | |

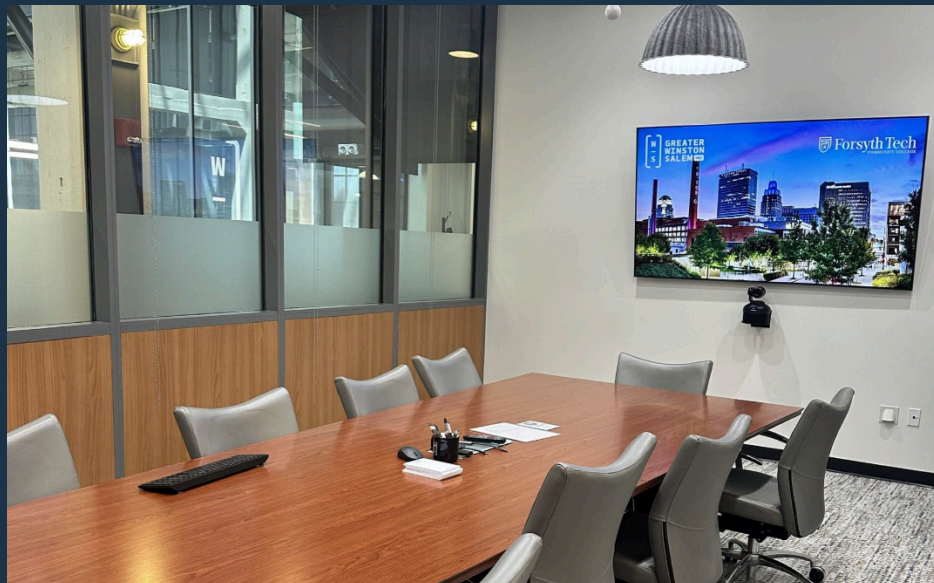
All prices are per year with a 5-year pledge minimum



LOUNGE



TEAM SPACE



CONFERENCE ROOM 2

CONFERENCE ROOM 1 - REYNOLDS AMERICAN INC. ROOM

Capacity: 6

Average Meetings per Year: 125

As the first conference room accessible from the lobby, Conference Room 1 is seen by all visitors to the GWS office. From membership meetings to one-on-ones, this room will host various meetings with a wide range of visitors throughout the year.

- Company positioned as “XYZ Conference Room”
- Custom room signage including company name
- Company name to be included in any reference to room (event/meeting notices, website, etc.)

\$3,500 - 5 Year Pledge

CONFERENCE ROOM 2 - DEBBIE’S STAFFING ROOM

Capacity: 12

Average Meetings per Year: 125

Directly off of the lobby, Conference Room 2 is seen by all visitors to the GWS office, and will host a wide range of meetings allowing for an increased exposure to business and community leaders.

- Company positioned as “XYZ Conference Room”
- Custom room signage including company name
- Company name to be included in any reference to room (event/meeting notices, website, etc.)

\$5,000 - 5 Year Pledge

WINSTON-SALEM WALL

Leading to the CEO’s office, the Winston-Salem wall will highlight area products and companies in an exciting and visual way. With every visitor to the CEO’s office passing the wall, a high-level of business leader exposure can be expected.

- Company logo/object included on wall
- Wall signage

\$2,500 - 5 Year Pledge

CONFERENCE ROOM 3

Capacity: 12

Average Meetings per Year: 125

With impressive views overlooking Highway 52, this room will serve as the premiere site for economic development recruitment efforts in addition to other meetings. This room will be the premiere space for meetings of groups under 15.

- Company positioned as “XYZ Conference Room”
- Custom room signage including company name
- Company name to be included in any reference to room (event/meeting notices, website, etc.)

\$7,500 - 5 Year Pledge

HUDDLE ROOM

Capacity: 12

Average Meetings per Year: 125

A space primarily for internal brainstorming sessions and meetings, the Huddle room will celebrate the GWS team and provide a comfortable space for collaborative discussions.

- Company positioned as “XYZ Huddle Room”
- Custom room signage including company name
- Company name to be included in any reference to room (event/meeting notices, website, etc.)

\$3,500 - 5 Year Pledge

COLLABORATION SPACE

When a meeting calls for a less formal setting, the collaboration space is the perfect spot. This open area will feature soft seating to allow team members and visitors a more relaxed environment in which to work and meet.

- Company positioned as “XYZ Collaboration Space”
- Custom room signage including company name
- Company name to be included in any reference to room (event/meeting notices, website, etc.)

\$3,500 - 5 Year Pledge



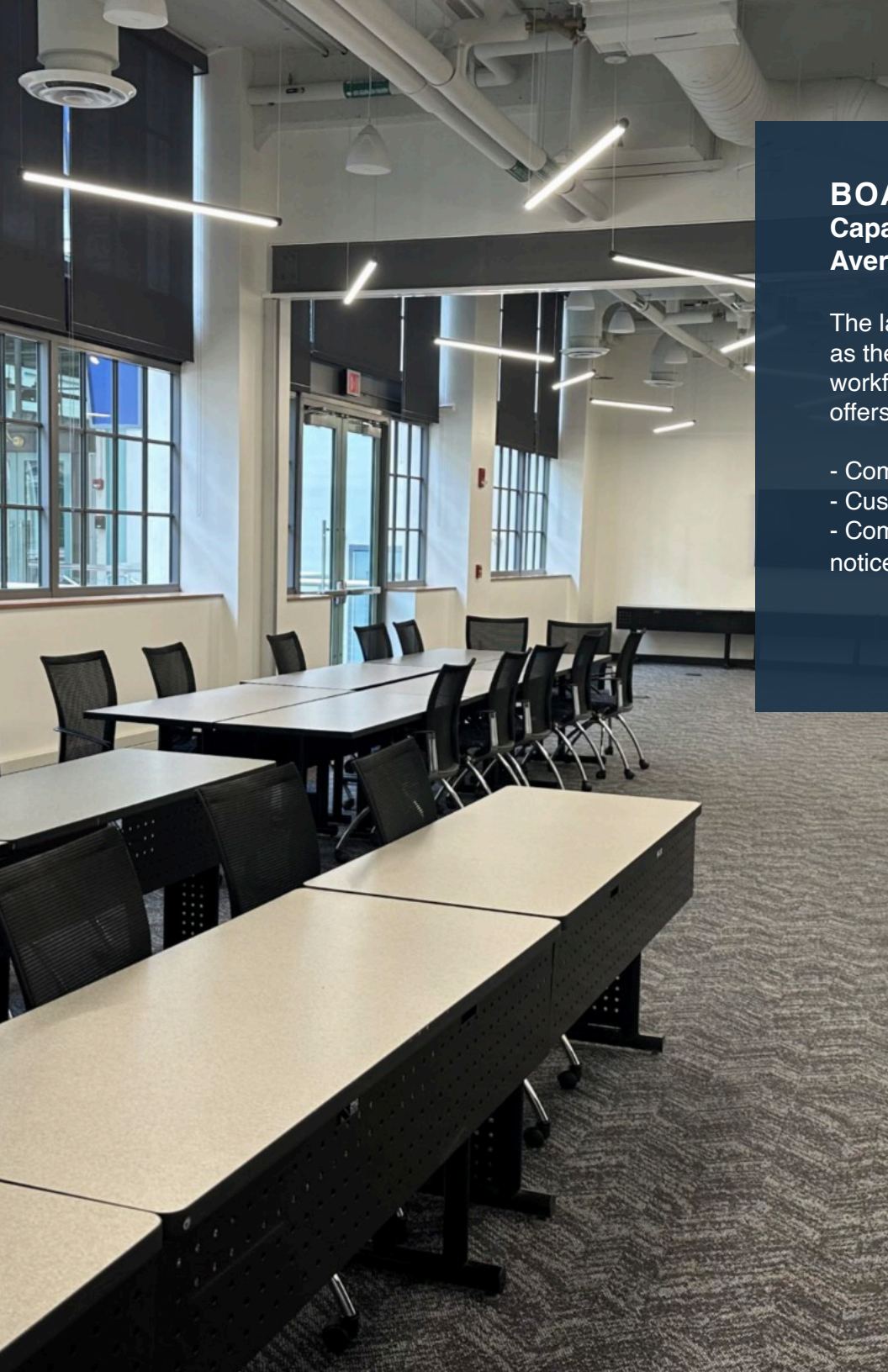
HUDDLE ROOM



CONFERENCE ROOM 3



COLLABORATION ROOM



BOARD ROOM

Capacity: 48

Average Meetings per Year: 150

The largest and most utilized of all spaces, the GWS Board Room serves as the primary meeting point for the organization. From board meetings to workforce trainings, this room welcomes guests from across the area and offers exposure to business leaders in many different industries.

- Company positioned as “XYZ Board Room”
- Custom room signage including company name
- Company name to be included in any reference to room (event/meeting notices, website, etc.)

\$10,000 - 5 Year Pledge

This is your opportunity to leave your mark on the GWS office while supporting our mission of community advancement. Join us as we prepare Forsyth County for 2030 and beyond.