

# WORLD OF WORK

OCTOBER 22 - 23, 2024

Lawrence Joel Veterans Memorial Coliseum

PRESENTED BY  
FORSYTH COUNTY



This two day event will welcome more than 5,000 Winston-Salem/Forsyth County 8<sup>th</sup> and 10<sup>th</sup> graders to explore career possibilities across a variety of industries. Students will have the opportunity to interact with businesses and educational institutions to learn more about the careers that interest them and how to get there. Participating employers are invited to attend a networking breakfast prior to the start of the event.

Your support will help introduce the next generation of workforce to the World of Work.

## PRESENTING SPONSOR

**SOLD**

## SUPPORTING SPONSOR

**\$10,000**

- Prominent company name/logo included on marketing materials
- Opportunity to set up business booth in premium location
- Logo/name recognition at event
- Company logo/link on event webpage

## COMPANY NETWORKING BREAKFAST SPONSOR

**\$7,500**

1 AVAILABLE

- Company logo/link on event webpage
- Opportunity to set up business booth
- Prominent logo/company name recognition at Company Networking Breakfast
- Logo/name recognition at event & pre-event marketing

## LUNCH SPONSOR

**\$5,000**

2 AVAILABLE

- Company logo/link on event webpage
- Opportunity to set up business booth
- Prominent logo/company name recognition in lunch area
- Name recognition at event & pre-event marketing

## SILVER SPONSOR

**\$1,500**

- Company name/link on event webpage
- Opportunity to set up business booth
- Name recognition at event

INTERESTED? EMAIL [TCUMMINGS@WINSTONSALEM.COM](mailto:TCUMMINGS@WINSTONSALEM.COM)

