



The Annual Meeting is the largest annual event for Greater Winston-Salem, Inc. bringing entrepreneurs, business owners, and leaders together to celebrate past success and discuss where we are headed. The Allegacy Innovator of the Year, Truliant Small Business Award, and the Duke Energy Citizenship and Service Award are presented.

**600 ESTIMATED ATTENDANCE**

**TITLE SPONSOR** **\$17,500**

- *Inquire for future dates*

**SUPPORTING SPONSOR** **\$7,500**

- 1 seat at speaker's table
- 1 table of 8, preferred seating
- 30 second commercial shown at event
- Company logo displayed onsite
- Company logo in event program, A/V, and recognition from podium
- Prominent company recognition on all event promotions

**COLLABORATION OF THE YEAR SPONSOR** **\$5,000**

- 1 table of 8
- Award naming rights
- Company representative to announce award recipient
- Company recognition on all event promotions

**INNOVATOR OF THE YEAR SPONSOR** **\$5,000**

- *Inquire for future dates*

**RECEPTION SPONSOR** **\$4,000**

- 1 table of 8
- Reception "presented by" naming rights
- Company logo on event registration page and personalized reception cocktail napkins

**GOLD SPONSOR** **\$3,500**

- 1 table of 8
- Company name and link on event registration page
- Name recognition at the beginning and end of event PowerPoint

**FLORAL SPONSOR** **\$3,500**

- 1 table of 8
- Company name and logo on appropriate signage and centerpieces at event
- Recognition during event